





## INTRODUCTION

Event management system is create and developed for large scale events such as festivals, conferences, ceremonies, formal parties, concerts, or conventions. It is totally a cloud-based application having a lot of features and new modules. To create an event on which date event will be organized and managed. Also send the notification from the event having start date and particular timing for that event. We set the group under the event organization have to decide who's going to send the event invitation. Now a day's, the events such as festivals, wedding etc. have become a core part of life which has resulted in event planning and Management to rise.

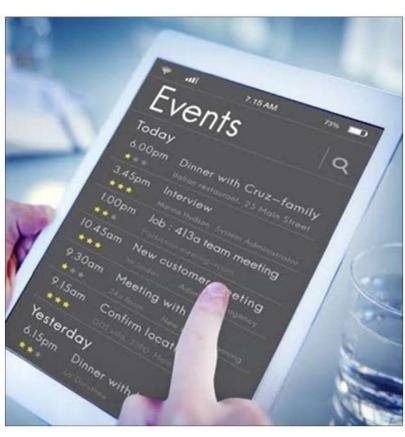
## Characteristics of Event Management System

- \* Creative Process: The team must be creative and dynamic. It must come up with new ideas.
- \* Objectives: Goals to be achieved.
- \* Effective Leadership: Managers should motivate employees.
- \* Successful promotion: Publicity of event, Advertising of the event, maintaining good public relations.
- \* Planning and control: Developing a task statement for event.

## **Benefits of Event Management**

- \* Identification of objectives
- \* Organize a team
- \* Determine administrative process
- \* Provides user friendly software.
- \* Saves you time and money
- \* Flexibility
- \* Creative and innovate
- \* Good time management skills
- \* Leadership skills
- \* Superior organizations skills
- \* Plan and work more efficiently
- \* Measure profit and performance
- \* Prepare budget
- \* Face risks and uncertainties
- \* Innovate and expand activities







## **CONTACT DETAILS**

For Free Software Trial

