



miniMAX
Solution(pvt)Ltd

Minimum Price Maximum Solutions

eCOMMERCE

INTRODUCTION

miniMAX wants to make the companies enable to sell their products directly to the customer through the eCommerce solution. Our basic motive is to enhance the buying and selling of products and services by businesses and consumers through an electronic medium, without using any paper documents. eCommerce is widely considered the buying and selling products over the internet, but any transaction that is completed exclusively through electronic measures can be considered eCommerce.

It is an online portals that facilitate online transactions of goods and services through means of the transfer of information and funds over the Internet. In the early days, eCommerce was done partially through emails and phone calls.

Features

- * eCommerce development is going fastest in the wholesale and retailing market around the globe.
- * Managing all the separation of the administrative panel for every vendor and his products and select necessary setting over there.
- * Managing multiple vendors list of products into a single frontier store property.
- * Sophisticated Marketing and Promotional Tools.

Benefits

- * Operates 24/7
- * Self-service shopping
- * No space Limitations
- * Accurate orders
- * Lower cost
- * Accurate Payments
- * Transaction Security
- * Quick ordering Amending
- * A wide variety of goods
- * Customized Service



CATALOG MANAGEMENT

Categories

- * Search and sort to easily find categories
- * Manage categories and sub-categories
- * Feature categories within navigation or on the homepage
- * Set categories as "active" or "inactive"
- * Set page URL's and SEO elements for categories
- * Manage categories thumbnails and images

Brands

- * Manage brands
- * Feature brands on the homepage
- * Set brands as "active" or "inactive"
- * Set page URL's and SEO elements for brands
- * Manage brand logos

Products

- * Search and sort to easily find products in certain categories or with specific attributes
- * Easily manage and edit products.
- * Product fields include name, Stock keeping unit (SKU), product details, additional details, list price, your price, weight, stock, minimum quantity order amount, handling fee and more.
- * Ability to select options such as featured, free shipping, reviews allowed, require moderation for reviews and more.
- * Add and manage main product image and additional product images.
- * Microsoft Word-like editor for managing content block, such as product details.
- * Feature products on the homepage.
- * Set products as "active" or "inactive".
- * Add products to a single category or multiple categories.
- * Select product brand.
- * Add and manage product options and option groups, related products, accessories
- * Manage (approve and delete) product reviews.
- * Set product page URL and SEO elements for products.



CONTACT DETAILS

For Free Software Trial



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